



— 16<sup>TH</sup> ANNUAL —

# WOMEN IN ACHIEVEMENT AWARDS

**Wednesday, February 8, 2023**

**Advertisement and  
Sponsorship Opportunities**

# 16<sup>TH</sup> ANNUAL WOMEN IN ACHIEVEMENT AWARDS



## ADVERTISEMENT OPPORTUNITIES

	MEMBER	NON-MEMBER
INSIDE BACK COVER	\$450	\$500
BACK COVER	\$450	\$500
FULL PAGE	\$350	\$400
HALF PAGE	\$200	\$250

### ADVERTISEMENT REQUIREMENTS

All advertisements will be printed in color and should be submitted in hi-res pdf. A blank template will be sent to you once your ad space is confirmed. *All artwork is due January 28, 2023.*

## SPONSORSHIP OPPORTUNITIES

	MEMBER	NON-MEMBER
MASTER SPONSOR	\$2,500	\$3,000
LANYARD SPONSOR	\$1,000	\$1,500
COCKTAIL SPONSOR	\$1,000	\$1,500
GIVEAWAY SPONSOR	\$1,000	\$1,500

### SPONSOR BENEFITS

Master Sponsorship includes full page in program, 2 complimentary passes, logo on event page, promo & signage. There will also be table space for company materials/giveaways. *Materials are due January 28, 2023.*

Lanyard Sponsor includes 1 complimentary pass to event, logo on event page, promotion & signage. Lanyards are not included in the price of sponsorship. *Materials are due January 28, 2023.*

Event Sponsorship includes one advertisement, one complimentary pass to the event, your logo on event page and email promotions, and a special social media post. A blank template will be sent to you once your sponsorship is confirmed. *Materials are due January 28, 2023.*

Giveaway Sponsorship includes one advertisement, two complimentary passes to the event, your logo on event page and email promotions, and a special social media post. NYIC will coordinate the delivery of a giveaway item for you. Cost of giveaway is an additional cost. A blank template will be sent to you once your sponsorship is confirmed. *Materials are due January 28, 2023.*

For more details, please contact Sarah Kuhns at [skuhns@instituteofcredit.org](mailto:skuhns@instituteofcredit.org)  
For more information on this event, please visit [www.instituteofcredit.org](http://www.instituteofcredit.org)

**COMPLETE THE FORM BELOW TO SECURE YOUR OPPORTUNITY**



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## ADVERTISEMENT & SPONSORSHIP OPPORTUNITIES

### CONTACT:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### METHOD OF PAYMENT

Amount enclosed: \_\_\_\_\_

Sponsorship/Advertisement Choice: \_\_\_\_\_

Visa       American Express       MasterCard       Pay by Check

CREDIT CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Please email to: [skuhns@instituteofcredit.org](mailto:skuhns@instituteofcredit.org)

#### If paying by check:

Make check payable to NYIC.

#### Send payment to:

NYIC  
1341 W. Broad Street  
Stratford, CT 06615